

# CAPABILITY STATEMENT



Phone: (508)281-9308  
Email: [contact@neosteед.com](mailto:contact@neosteед.com)  
Website: [neosteед.com](http://neosteед.com)

## COMPANY OVERVIEW

Founded in May 2023 and based in Greater Boston, NeoSteed, LLC is a healthcare data management consulting firm that empowers U.S. mid-sized and smaller health systems to leverage data for improved operational efficiency, better clinical outcomes, and smarter strategic decisions.

## CORE COMPETENCY

**Report Writing** – Custom EMR reports, dashboard builds, and data extraction to support operational, clinical, and financial decision-making

**Business Intelligence** – Cross-system integration support, data modeling, and dashboard development in Tableau and Power BI environments

**Profit and Loss Analysis** – In-depth service line financial performance reviews using activity-based cost modeling and AI to inform strategic planning

**Population Health** – Analytical support for initiatives such as cost/utilization analysis, gaps in care reporting, and EMR vs. claims reconciliation

## DIFFERENTIATORS

**Leadership:** Founded and led by proven data practitioner with financial, clinical, and technical expertise for over 9 years

**Expertise:** Advanced training in Cerner CCL, HealtheEDW administration, Epic Cogito Reporting Tools

**Engagement:** Agile, boutique model with personalized client engagement and customizable delivery

**Continuity:** Long-term partnerships with organizations through continuous support, trust, and shared success

## NAICS Codes & Certifications

NAICS Codes: **541513** – Computer Facilities Management Services, **541611** – Management Consulting  
Cybersecurity: **\$1M** cyber liability insurance + **HIPAA-compliant** practices  
Certified **Minority Business Enterprise (MBE)** and **Woman Business Enterprise (WBE)** by MA SDO

NeoSteed, LLC  
Proud Member of



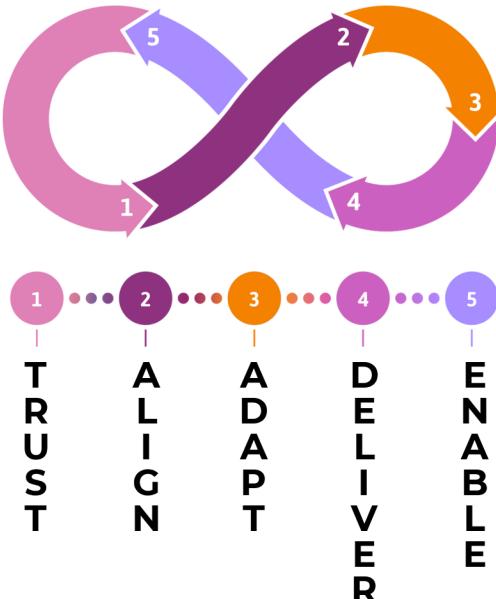
# CAPABILITY STATEMENT



Phone: (508)281-9308  
Email: [contact@neosteed.com](mailto:contact@neosteed.com)  
Website: [neosteed.com](http://neosteed.com)

## HIGHLIGHTED PROJECTS

- Deployed custom reporting solutions and decision support dashboards for multi-site health system.
- Conducted profit and loss analysis for Long-Term Care facilities (ICF, SNF), incorporating COVID-19 impact and scenario modeling.
- Conducted a comprehensive assessment comparing EMR reporting and BI capabilities between Oracle Cerner and Epic.
- Optimized modifier workflows and enhanced claims efficiency for rehabilitation services using data analytics.
- Analyzed provider productivity and compensation to drive operational and financial efficiency.
- Developed self-serve dashboards enabling leaders to analyze reimbursement patterns and trends by CPT, supporting revenue optimization and service line strategy.



### COLLABORATIVE Growth

**TRUST:** We start with integrity, reliability, and deep domain expertise

**ALIGN:** We listen, understand your unique goals, and tailor our approach

**ADAPT:** We remain agile to meet evolving needs and constraints

**ENABLE:** We turn complex data into clear, actionable outcomes

**DELIVER:** We empower your teams to sustain success through data and insight

Transforming Healthcare,  
One Data Insight at a Time.